

About Us

FADEL[®], innovator of rights and royalty management software, has worked with some of the biggest names in media, entertainment, publishing, high-tech and advertising including Marvel Entertainment and Pearson Education. By automating talent and content rights management across videos, photos, ads, music, products and brands, and streamlining the processing of licensing royalties, FADEL's cloud-based solutions have empowered businesses to significantly maximize revenues and increase process efficiencies.

FADEL[®] IPM Suite

Flexible in its design, Intellectual Property Management (IPM) Suite provides comprehensive support for the business:

- **Contract and Rights Management**—The Rights Management module manages agreements, rights hierarchies, payment terms and royalty rates. It can extend its agreement management functionality by integrating with 3rd party contract management systems to ensure contract compliance, and directly integrates with enterprise financial systems to automate invoicing, collections, payments and financial reporting.
- **IP and Digital Asset Rights Management**—As digital media content proliferates inside and outside the organization, companies not only need to manage the creation and distribution of the assets but also protect their usage. FADEL empowers organizations to ensure that digital asset rights are adhered to and financial obligations are tracked and met.
- **Financial Payment and Collections Management**—Growing deal complexity and volume means licensors must be positioned to track and process royalties based on more robust contractual rights and rate structures. The Royalty Management Module calculates outbound royalty payments and inbound collections, integrates with 3rd party ERP systems for processing, facilitates ACH payments and wire transfers, and can deliver statements to payees via a web based portal.
- **Analytics & Reporting**—By storing all licensed technology rights data in one repository along with financial terms and obligations, FADEL IPM Suite is capable of providing sophisticated analytics, reporting and validation. Rights availability reports can help to insure compliance with licensing terms and asset clearance real-time. Financial reporting provides visibility into contract performance to help clients improve forecasting and identify licensing opportunities. IPM Suite's dashboards enable companies to track KPIs, measure performance and gain a holistic view of rights and associated royalties.

FADEL[®] Rights Cloud™

Rights Cloud™ by FADEL checks content rights real-time—from models, actors and photographers to music, photos, brands and ads themselves—giving at-a-glance visibility into terms of use from directly within your creative, distribution or asset/content management platform. With Rights Cloud, production teams gain a powerful tool that significantly improves speed to market, maximizes investments and protects the brand. From creative to delivery, Rights Cloud gives you the "rights" answer, on demand.

Seamless Integration

FADEL's strong partnerships with top-tier technology providers, allow us to provide end-to-end solutions integrated with best-of-breed software for contract management, financials, business intelligence and digital asset management. The combined, integrated solutions add value that delivers a return on investment for businesses.

A Proven Track Record

We have delivered innovative solutions to clients who are among the leading companies in their respective industries, including Marvel Entertainment, F5 Networks, Pearson Education, LinkedIn and Tervis. Our proven systems have helped organizations to minimize risk, maximize revenues, reduce overall costs of ownership and increase productivity. As a testament to solution excellence and high marks for customer satisfaction, FADEL has garnered several industry awards recognizing its Rights & Royalty Management capabilities.

"We chose FADEL to implement an innovative rights and royalties management solution that will help us link and analyze our intellectual property rights information and more efficiently manage our royalty processing."

*- Executive Vice President and CFO,
Marvel Entertainment, Inc.*

Across Industries

Across different industries—from Media & Entertainment to High Tech—organizations have similar requirements for protecting, managing and monetizing its content, products and brands. Whether a song, brand, book, photo, video; or whether an electronic component, medical device or compound molecules, the FADEL solutions offer significant benefit across licensing, production and distribution processes.

Professional Services

FADEL consultants possess significant cross-industry, project delivery experience and bring this wealth of knowledge to each implementation. FADEL employs a proven pre-defined configuration process which helps streamline the implementation and configure the solution to our customer's needs. By following a proven delivery process, FADEL insures delivery within budget and on time, while limiting risk, minimizing change orders and resulting in faster and less expensive deployment. Additionally by teaming with global system integrator partners we are able to deliver high-quality services and solutions to clients across the world.

Call us at 646.736.6083 or send an email to solutions@fadel.com to schedule a demo or learn more about FADEL solutions.

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