

INTELLECTUAL PROPERTY MANAGEMENT FOR PUBLISHING



- ◆ End-to-end capabilities from negotiation to payment
- ◆ Flexible and adaptable architecture to meet market needs on demand
- ◆ Designed to streamline and automate processes, increase revenues and reduce operating costs

Solutions for Publishing

Publishers need to adapt to a radically changing marketplace. Growing digital platforms, multiple usage channels, and complex royalty processing present challenges daily. Content aggregation is growing both online and in print. Author, syndication and licensing contracts are increasingly complex. Variables such as guarantees, territories, royalty rates and hierarchies can make even a single agreement difficult to track and calculate.

FADEL IPM Suite for Publishing allows you to more effectively handle these complexities, and improve financial management overall. Robust Participation Management features allow you to more easily manage author and agent contracts and deal with even the most complex royalty rate setups. IPM Suite also increases efficiency by automating a number of processes and workflows, including Royalty In and Royalty Out management, Participation Statement generation, talent payout, and much more.

Rights & Royalty Management

FADEL IPM Suite provides a sophisticated and robust model to manage publishing content and digital asset rights related to complex agreements. IPM Suite's flexible rights hierarchies allow the system to be tailored to your specific needs, taking into account your specific business flows and content licensing models.

IPM Suite's comprehensive deal terms database stores Authored Material, Media Types, Territories, Channels and Languages and allows you to track specific exclusions or exclusive rights combinations. IPM Suite also manages the financial aspects of your contracts, including fees, payments, guarantees, talent payouts and royalty or usage rates.

In addition to capturing and storing all deal terms related to your IP rights agreements, FADEL IPM Suite provides the capability to track and calculate royalties and usage statistics based on incoming sales or usage data.

Analytics & Reporting

By storing all IP rights data for online and print content in one repository, FADEL IPM Suite is capable of providing detailed and sophisticated availability reporting. Rights availability reports can automatically be checked to insure compliance with licensing terms. With Participation Management, the solution tracks author and agent contract details with the ability to generate Participation Statements.

The solution also stores financial terms and obligations that allow it to provide sophisticated analytics, reporting and validation. Financial reporting provides visibility into contract perfor-

"FADEL's IPM software was a driving factor in our ERP platform selection. No one else offered a royalty system that could handle our expanding business and integrate seamlessly with Oracle."

- CFO, Chronicle Books

mance across numerous parameters, such as product and period.

IPM Suite's dashboards enables companies to track KPIs, measure performance and gain a holistic view of rights and associated royalties.

Enterprise Ready

- Integration with best-in-class enterprise Contract Lifecycle Management systems
- Native ERP integration for data management, inventory, order management and financials
- Intuitive web-based end user and administrative user interfaces
- Multi-currency, multi-language and multi-organization deployment capabilities
- Secure and scalable architecture for easy integration with Web services
- Native support for Business Intelligence platforms

About FADEL

FADEL is a provider of enterprise-class Intellectual Property Rights and Royalty Management software for Media, Entertainment, Publishing and High Tech. Built on a robust and adaptable architecture, the FADEL Intellectual Property Management (IPM) Suite has been recognized for its end-to-end capabilities across the IP licensing lifecycle – from negotiation to payment. The trusted authority for the tracking and monetization of intellectual property usage, FADEL enables businesses to verify, capture and manage rights and royalties for their IP assets through its portfolio of software and expert services. For more information, visit www.fadel.com.