



# Smarter Commerce for Media

## Contract and Intellectual Property Rights Management

Contract and intellectual property rights management empowers organizations to control risk, capitalize on new opportunities and monetize their digital media assets. By streamlining and automating processes across the IP lifecycle, companies are able to simplify contract negotiation, track asset usage and reconcile royalties.



The Smarter Commerce Media Bundle – combining IBM Emptoris, FADEL Intellectual Property Management Suite, IBM Aspera and IBM Cognos – is an end-to-end solution for managing the digital media distribution lifecycle – ensuring contract compliance, tracking asset rights and financial obligations, enforcing asset rights clearance, managing digital delivery and delivering predictive analytics.



For more information, visit [www.fadel.com](http://www.fadel.com) or contact us at [solutions@fadel.com](mailto:solutions@fadel.com).