

HARNESS THE POWER OF IP WITH FADEL IPM SUITE

IP Commerce in the Cloud—From Negotiation to Payment

FADEL Intellectual Property Management (IPM) Suite enables businesses to protect, manage, monetize, and measure their IP, empowering maximum performance of their IP Commerce.

A cloud-based solution, IPM Suite enables businesses to verify, capture and manage rights and royalties for their IP assets. The secure and scalable architecture supports multi-currency, multi-language and multi-organization deployment capabilities.

Flexible in its design, IPM Suite allows you to choose the right modules that fit your business needs. Functionality seamlessly integrates with your existing systems, for example DAMs, MAMs and CMSs for asset rights clearance, 3rd-party contract management systems for contract compliance, order management systems for validating product sales against the contract and enterprise financial systems for automated invoicing, collections, payments and financial reporting.



“FADEL’s new IPM Suite is so impressive and is helping O’Reilly achieve its global distribution goals.”

- Laura Baldwin, President, O’Reilly Media

Greater Profitability across the Licensing Lifecycle

IPM Suite reduces the time it takes to track and manage IP by automatically capturing, verifying, and processing all related tasks. This automation increases efficiency and eliminates usage and payment errors.

The Licensing Industry Merchandisers’ Association (LIMA) estimates that more than one billion dollars in inbound royalties are lost every year due to poor licensing royalty management. Licensees, on the other hand, are spending millions annually to generate, print and distribute payee statements to authors, content owners and other participants. IPM Suite gives both parties visibility into contracts.

Inbound Licensing:

- Gain complete visibility into data for better negotiating power
- Get notifications for licensing violations
- Meet financial obligations such as minimum guarantees
- Automate royalty calculations and generate statements
- Optimize revenue & be audit ready with robust, on-demand reporting

Outbound Licensing:

- Protect, manage and monetize your IP for new distribution channels
- Properly enforce licensing terms and calculate financials
- Prevent the underpayment of inbound royalties
- Empower forecasting for future costs and revenues
- Eliminate accounting & legal costs for contract reviews, disputes & litigation

Watch a [2-minute video](#) on what FADEL IPM Suite can do for you or contact solutions@fadel.com to set up a product demo.



Negotiate contracts with ease.

Deal Management captures agreement terms, creates approval workflows, processes payments, allows for contract amendments, and creates a history and audit trail.



Manage complex rights and payments.

Rights Management supports deal search and creation, rights hierarchies, advances and guarantees, payment schedules, royalty rates, and collision checking/rights clearance/hole analysis.



Clear digital assets for use.

Asset Rights Clearance integrates with DAMs, MAMs, and CMSs and clears assets for use real-time, in the cloud.



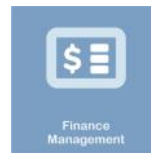
Manage forecasts against royalty-bearing contracts and rights.

Forecasting integrates with your ERP Financials, allowing you to view licensee business plans, true up forecasts to actuals and manage accruals.



Calculate royalties in and out.

Royalty Management processes sales and usage data, calculates and validates royalties, allows recoupments, handles violations, enables analytics, and generates statements.



Calculate payments and accruals.

Finance Management integrates seamlessly with your ERP's AP, AR, and General Ledger, incorporating revenue recognition rules and attribute mapping into your accounting process, chart of accounts, and accounting sub-ledger.



Gain 40+ reports and BI integration.

Business Analytics & Reporting includes business views, KPIs, dashboards, ad-hoc reporting, data warehousing, and IP usage tracking. Supports integration with SAP BO, IBM Cognos and Oracle OBIEE.



Provide & view forecasts and statements online.

Self Service allows for licensee, agent, and talent to access talent royalty statements and history online, document sharing, portal integration, and ACH/wire transfer payments.

"We chose FADEL to implement an innovative rights and royalties management solution that will help us link and analyze our intellectual property rights information and more efficiently manage our royalty processing."

- Executive Vice President and CFO, Marvel Entertainment, Inc.

About FADEL

FADEL is a provider of cloud-based Intellectual Property Rights and Royalty Management software for Media, Entertainment, Publishing and High Tech. FADEL's portfolio of software and expert services automates rights and royalty management across the IP licensing lifecycle, from negotiation to payment. The trusted authority for the tracking and monetization of intellectual property usage, FADEL enables organizations of any size to verify, capture and manage the commerce of their IP assets. For more information, visit www.fadel.com.