

## RIGHTS & ROYALTY MANAGEMENT FOR LICENSEES

### Gain Visibility Into Contracts, Payments and Performance

Is it becoming more and more time consuming to keep track of the status of rights and royalties for your licensed material? Are you concerned about the accuracy of your calculations? Do you have a firm grasp on what you're paying for, and how it's performing? With FADEL's rights and royalties management solution for licensees, it's all right there for you to see.



#### Know Where Your Licenses Stand

Meet your minimum guarantees and keep track of agreement terms with hawk-like visibility into your commitments, payment terms and royalty rates. Track actuals against the contract and be armed with accurate information for renewals and amendments—all powered by FADEL's Contract Rights Management capabilities.



#### Automate Calculations, Payments and Reporting in the Cloud

Efficiently and accurately calculate outbound royalty payments, accrue royalties at the proper point in the supply chain cycle, get early notifications of violations and generate reports in licensor-specific formats with a single click using FADEL's automated Royalty Payout Management features. With FADEL, you are always audit-ready!



#### Fully Monetize Your IP Investment

Negotiate smarter deals and maximize revenue by identifying best-selling products, high-performing channels, and areas where your investments are missing the mark with FADEL's customizable Reporting and Analytics functions.

## Empowering Accuracy & Speed from Negotiation to Payout

- Contract management
- License status including violations
- Rights management
- Royalty validation
- Royalty accounting
- ERP integration for financials
- Statement generation
- Business analytics

*“A sophisticated software like FADEL gives me peace of mind that our royalty calculations are accurate and documented. It will allow us to continue creatively bundling products without running the risk of damaging our partner relationships, paying costly penalties for misuse, or undergoing time-consuming audit tasks.”*

*— Joe Thompson, Director of Accounting, Tervis*

## Why FADEL?

FADEL’s software developers and solutions experts are 100% dedicated to finding the best and smartest ways to track, manage, and monetize IP—that’s all we do. We are constantly monitoring our clients’ industries to figure out new and better ways to help them harness the potential of their licensed assets. With FADEL, you can focus on your business with the peace of mind your licensed IP is being properly tracked and accounted for. And, when the time comes for auditing and business analysis, you’ll have all the information you need at your fingertips.

## Take Control of Your Licensed Assets

With FADEL’s pre-configured industry templates and guided implementations, you will be up and running in no time!

## About Us

FADEL, innovator of rights and royalty management software, has worked with some of the biggest names in media, entertainment, publishing, high-tech and advertising including Marvel Entertainment and Pearson Education. By automating talent and content rights management across videos, photos, ads, music, products and brands, and streamlining the processing of licensing royalties, FADEL’s cloud-based solutions have empowered businesses to significantly maximize revenues and increase process efficiencies. Founded in 2003, FADEL is headquartered in Rye, New York, and also operates offices in New York City, Los Angeles, London, and Lebanon. For more information, visit [www.fadel.com](http://www.fadel.com).

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