

# PICTUREDESK FOR SUPPLIERS

DELIVER YOUR READY-TO-LICENSE CONTENT TO TOP PUBLISHERS ACROSS THE GLOBE.

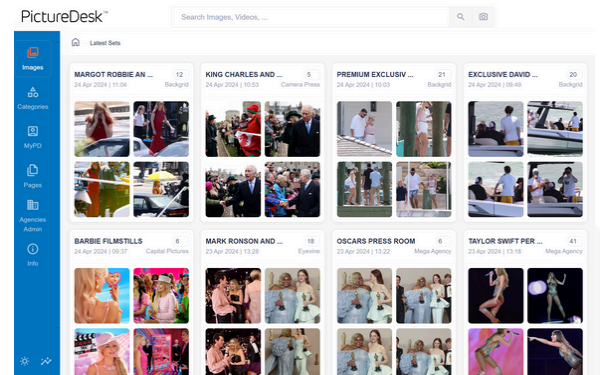
## Extend Your Reach with PictureDesk

PictureDesk offers content suppliers a powerful channel to expand your reach and connect with leading publishers worldwide. With a platform designed to showcase your assets in real time, you can ensure your content gets seen by the decision-makers who matter.

### Real-Time Content Delivery

Streamline the delivery of your ready-to-license assets to publishers, providing:

- Live feeds from events like fashion, entertainment, sports, and politics
- Daily uploads of high-quality, up-to-the-minute content
- Tools to organize and categorize your portfolio effectively



### Access to Top-Tier Publishers

Get your content in front of some of the largest UK and global publishers. PictureDesk connects suppliers to newsrooms demanding timely, high-quality content and magazines and publishers searching for niche or exclusive assets

### New Revenue Opportunities and AI-Powered Tools for Visibility

Leverage PictureDesk as a distribution channel to expand your audience with publishers across the media industry, increase licensing opportunities through our intuitive platform, and receive exposure for your content with curated search and placement features. Plus, maximize the discoverability of your assets with AI-driven technology with visual search ensures your content is easily found by publishers and metadata enhancement for streamlined indexing

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*"PictureDesk is always our first port of call; we use it every day without exception."*

-Grazia

## About Us

FADEL, innovator of rights and royalty management software, has worked with some of the biggest names in media, entertainment, publishing, high-tech and advertising. By automating talent and content rights management across videos, photos, ads, music, products, and brands and streamlining the processing of licensing royalties, FADEL's cloud-based solutions have empowered businesses to significantly maximize revenues and increase process efficiencies. Founded in 2003, FADEL is headquartered in New York City and also operates offices in Los Angeles, London, Paris, and Lebanon. For more information, visit [fadel.com](https://fadel.com).