

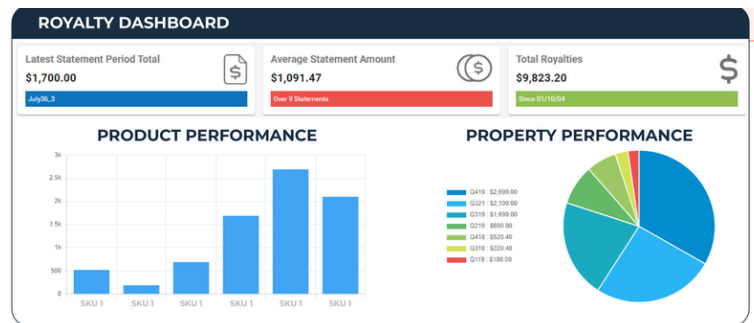
LicenSee™ BY FADEL

AUTOMATED ROYALTY MANAGEMENT FOR LICENSEES

LicenSee by FADEL is a royalty management platform designed to streamline royalty calculations and reporting, improve licensing partnerships, and grow your business. Traditional methods, such as spreadsheets or legacy in-house systems, often fall short in handling intricate payment conditions, leading to inaccuracies and potential financial discrepancies. LicenSee leverages the same robust architecture of IPM Suite, trusted by leading global licensors, offering features like automated royalty processing, efficient audit management, and comprehensive business performance tracking.

A Purpose-built System for Licensees

LicenSee simplifies the complexities of royalty management by capturing the license agreement and payment terms, automating royalty calculation and statement generation, and compliance checking across varied contractual terms.

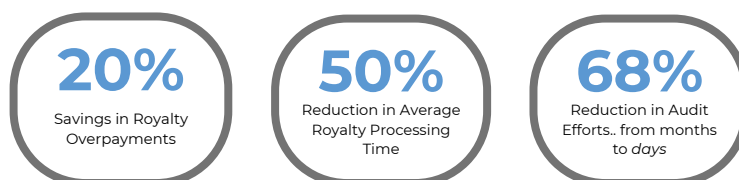


LicenSee by FADEL offers a simple plug-and-play approach that can get you up and running in just 5 days - no integration required!

The powerful solution includes:

- **Royalty Processing Automation** - LicenSee is designed to capture even the most complex contract payment terms, easily import sales data, validate and calculate royalties, and generate formatted royalty statements for Disney, Marvel, Hasbro, and more
- **Audit Management** - Find violations before they happen to eliminate penalty fees; and reduce time, effort and costs on audits with reporting that makes audits a breeze
- **Track Business Performance** - With full visibility into financials, contract performance and obligations, licensees are armed with data to make informed business decisions

By relieving the administrative burden on royalty accountants, our platform enables you to focus on strategic initiatives while also fostering improved relationships and collaboration with your partners.



Get Back to the Business of Creativity



Deal Management

- Record catalog of properties detailing deal terms, royalty rates and payment rules
- Create deal templates to ensure consistency
- Manage contract amendments
- Notifications to alert stakeholders of key deadlines



Contract Validation

- Easily import sales data with a spreadsheet template
- Detect breaches of contract early to prevent penalty escalation



Royalty Calculation

- Automate precise calculations of royalties, commissions, and accruals
- Incorporate payment rules to ensure accuracy eliminate over or underpayments
- Royalty billing review before submission



Royalty Statement Generation

- Generate ready-to-submit royalty statements instantly for Disney, Marvel, Hasbro, and more
- Ensure consistency for both licensee and licensor



Performance Analytics

- Monitor contract performance in real time
- Better negotiate renewals
- Utilize trend analysis for accurate forecasts
- Simplify audit processes

About Us

FADEL, innovator of rights and royalty management software, has worked with some of the biggest names in media, entertainment, publishing, high-tech and advertising. By automating talent and content rights management across videos, photos, ads, music, products and brands, and streamlining the processing of licensing royalties, FADEL's cloud-based solutions have empowered businesses to significantly maximize revenues and increase process efficiencies. Founded in 2003, FADEL is headquartered in New York City and also operates offices in Los Angeles, London, Paris, and Lebanon. For more information, visit fadel.com.