

PICTUREDESK FOR SUPPLIERS

DELIVER YOUR READY-TO-LICENSE CONTENT TO TOP PUBLISHERS ACROSS THE GLOBE.

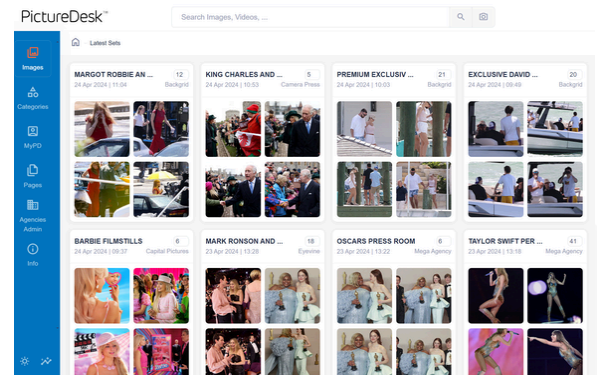
Extend Your Reach with PictureDesk

PictureDesk offers content suppliers a powerful channel to expand your reach and connect with leading publishers worldwide. With a platform designed to showcase your assets in real time, you can ensure your content gets seen by the decision-makers who matter.

Real-Time Content Delivery

Streamline the delivery of your ready-to-license assets to publishers, providing:

- Live feeds from events like fashion, entertainment, sports, and politics
- Daily uploads of high-quality, up-to-the-minute content
- Tools to organize and categorize your portfolio effectively



Access to Top-Tier Publishers

Get your content in front of some of the largest UK and global publishers. PictureDesk connects suppliers to newsrooms demanding timely, high-quality content and magazines and publishers searching for niche or exclusive assets

New Revenue Opportunities and AI-Powered Tools for Visibility

Leverage PictureDesk as a distribution channel to expand your audience with publishers across the media industry, increase licensing opportunities through our intuitive platform, and receive exposure for your content with curated search and placement features. Plus, maximize the discoverability of your assets with AI-driven technology with visual search ensures your content is easily found by publishers and metadata enhancement for streamlined indexing

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"PictureDesk is always our first port of call; we use it every day without exception."

-Grazia

About Us

FADEL delivers AI-enabled software to manage brand compliance and IP licensing with precision and confidence. Its cloud-based platforms enable organizations to govern content compliance at scale, streamline complex licensing and royalty processes, and reduce risk across global operations. Trusted by many of the world's most recognized brands in media, publishing, consumer goods, high-tech, and advertising, FADEL empowers teams to protect their brand, accelerate licensing workflows, and operate with clarity in an increasingly complex digital ecosystem. For more information, visit fadel.com.