

STATEMENT PORTAL

Streamlining Publisher to Author Communications

The publishing industry has seen a great shift towards the digitization of content and customer relations, from the way content is delivered and consumed to the relationships between publishers and their talent. The evolving nature of customer and talent interactions with the industry has pushed forward the digital transformation trend. Content distribution channels have expanded, and consumers are demanding high-quality content and lots of it.

Therefore to remain competitive within the marketplace, it's more critical than ever to strengthen author relations to retain and attract the best talent. With so many choices for content creators, from authors to videographers, how can you ensure that you're doing business with the best and brightest?

Statement Portal

The Statement Portal by FADEL® strengthens author and agent relations and attracts new talent by providing a comprehensive set of author self-service capabilities and secure statement and document delivery services. Through Statement Portal, publishers are able to electronically deliver royalty statements, notifications, and numerous other important documents directly to the author, for a more efficient form of communication.

The screenshot displays the Statement Portal interface. At the top, there's a navigation bar with 'Statements', 'Parties', and 'Help' options. A search bar is available for 'Statement #, Statement Period, Payee'. The main content area is split into two sections: 'Statement List' and 'Statement Documents'.

| Statement # | Statement Period |
|-------------|------------------|
| 147591 | Q221 |
| 147592 | Q420 |
| 147593 | Q320 |
| 147631 | Q220 |

| File Name | File Type | File Size |
|-------------------------------|-------------------|-----------|
| BP_Royalty_Statement_Q221.pdf | Summary Statement | 70KB |
| BP_Tax_Document_1040_S3.pdf | Tax Form | 215KB |

On the right side, a notification titled 'Booker Publishing Wins Award' is displayed, dated 05/27/21 17:52. The notification text reads: 'In The Darkness' wins coveted prize for Top Book of 2021. For the third year in a row, Booker Publishing has won a Top Book Award from the Authors Association of America. This prestigious award is given to publishing companies for exciting books from new authors. Barbara Wright's 'In The Darkness' is the winner of this distinction for 2021 and we congratulate her and all our new authors on their current and future successes. To learn more, please visit the Booker Publishing website. BOOKER PUBLISHING

A simple solution for the increasing pressures of digitization, Statement Portal offers publishers the benefits of:

- **Improved author relations & communications** – Improve author communications by managing a 1:1 relationship online with the ability to send out personalized notifications to any combination of authors, agents, and business units for a powerful marketing and customer service engine
- **Greater transparency** – Provide authors with a secure, easy to use portal to view, search across and download royalty statements and other important documents
- **Increased operational efficiency** – Streamline business processes and reduce paper waste and printing costs by transitioning from paper statements to electronic delivery

Key Features

The Statement Portal's powerful features include:

- electronic, digital delivery of royalty statements
- secure, easy delivery of financial information and documents
- self-service for authors and agents
- personalized notifications to any combination of authors, agents, and business units for a powerful marketing and customer service engine
- better efficiency with process automation and reduced paper waste & printing costs
- native cloud-based application
- support for multiple languages
- security models for single-sign on, two-factor authentication and role-based security
- API support for integration needs
- end-user impersonation for customer service requirement

FADEL - Publishing Solutions Provider

FADEL's cloud-based solutions are used by the world's largest publishers to manage rights and permissioning of content, calculate royalty payments, integrate with financials, and deliver royalty statements to authors online.



About Us

FADEL delivers AI-enabled software to manage brand compliance and IP licensing with precision and confidence. Its cloud-based platforms enable organizations to govern content compliance at scale, streamline complex licensing and royalty processes, and reduce risk across global operations. Trusted by many of the world's most recognized brands in media, publishing, consumer goods, high-tech, and advertising, FADEL empowers teams to protect their brand, accelerate licensing workflows, and operate with clarity in an increasingly complex digital ecosystem. For more information, visit fadel.com.

