IP MANAGEMENT FOR PUBLISHING

Solutions for Publishing

Publishers need to adapt to a radically changing marketplace. Growing digital platforms, multiple usage channels, and complex royalty processing present challenges daily. Content aggregation is growing both online and in print. Author, syndication and licensing contracts are increasingly complex. Variables such as guarantees, territories, royalty rates and hierarchies can make even a single agreement difficult to track and calculate.

FADEL® IPM Suite™ for Publishing allows you to more effectively handle these complexities, and improve financial management overall. Robust Participation Management features allow you to more easily manage author and agent contracts and deal with even the most complex royalty rate setups. IPM Suite also increases efficiency by automating a number of processes and workflows, including Royalty In and Royalty Out management, Participation Statement generation and Rights & Permissioning.

Royalty Management

FADEL IPM Suite provides a sophisticated and robust model for managing and processing royalties against complex agreements. IPM Suite's flexible rights hierarchies allow the system to be tailored to your specific needs, taking into account your specific business flows and licensing models of content in and out including author rights, asset rights & permissions, subsidiary rights and permissioning of text.

IPM Suite's comprehensive deal terms database stores Authored Material, Media Types, Territories, Channels and Languages and allows you to track specific exclusions or exclusive rights combinations. IPM Suite also manages the financial aspects of your contracts, including fees, payments, guarantees, talent payouts and royalty or usage rates.

> "We can't say enough about how FADEL Intellectual Property Management (IPM) Suite has positively impacted our company over the years… (IPM) has allowed for critical system advances needed to meet our diversifying needs…"
>
> – GM of Digital Distribution at O'Reilly

In addition to capturing and storing all deal terms related to your IP rights agreements, FADEL IPM Suite provides the capability to track and calculate royalties, payment statements and usage statistics based on incoming sales or usage data.

Rights & Permissioning

We take you from idea to execution rapidly and efficiently—enabling you to design, plan, assemble and clear your master piece of content—while maintaining full insight into its cost of production & distribution and the rights availability of all the content elements.

The solution is a collaborative workspace, complete with rights strategy templates, costing, a central repository, workflow management and real time rights checking to enable you to manage and acquire the content elements and rights needed to create your master piece of content. Features include:

- Harmonized view of rights across product and content
- Ability to establish a Rights Strategy and Goals within product and content hierarchies

- Workflow optimization for large scale clearance and rights acquisition projects – to manage budgets, maintain milestones and manage team assignments

- Rights traceability via content integrations

- Content research and clearance checking can be built into reuse models.

> *"FADEL's IPM software was a driving factor in our ERP platform selection. No one else offered a royalty system that could handle our expanding business and integrate seamlessly with Oracle."*
> - CFO, Chronicle Books

Analytics & Reporting

By storing all IP rights data for online and print content in one repository, FADEL IPM Suite is capable of providing detailed and sophisticated availability reporting. Rights availability reports can automatically be checked to ensure compliance with licensing terms. With Participation Management, the solution tracks author and agent contract details with the ability to generate Participation Statements. The product also provides self-service and reporting capabilities to authors via an Author Portal.

IPM Suite stores financial terms and obligations that allow it to provide sophisticated analytics, reporting and validation. Financial reporting provides visibility into contract performance across numerous parameters, such as product and period. IPM Suite's dashboards enable companies to track KPIs, measure performance and gain a holistic view of rights and associated royalties.

Enterprise Ready

- Native ERP integration for data management, inventory, order management and financials

- Multi-currency, multi-language, and multi-organization deployment capabilities

- Secure and scalable architecture for easy integration with Web services

- Native support for Business Intelligence platforms

Our Clients

FADEL IPM Suite is a proven platform used globally by leading publishers to manage author and agent contracts, complex calculations, rights sales and permissions.

About Us

FADEL, innovator of rights and royalty management software, has worked with some of the biggest names in media, entertainment, publishing, high-tech and advertising. By automating talent and content rights management across videos, photos, ads, music, products and brands, and streamlining the processing of licensing royalties, FADEL's cloud-based solutions have empowered businesses to significantly maximize revenues and increase process efficiencies. Founded in 2003, FADEL is headquartered in New York City and also operates offices in Los Angeles, London, Paris, and Lebanon. For more information, visit fadel.com.