

WHY FADEL?

FADEL has Empowered its Customers to Manage...

- Over \$30 billion in sales & usage feeds
- Over \$3 billion in royalties processed
- Over 6 billion in complex rights and royalty configurations

FADEL Helps you Beat the Industry Odds...

- Many organizations overpay royalties by 15% — as a result of not having adequate processes and systems.
- Many organizations don't monetize their licensed properties to the full potential — often finding they are underpaid by 20%.

FADEL Helped Customers like O'Reilly Media® ...

- Increase their contracts under management by 252% without increased personnel
- Achieve a 227% increase in participants managed
- Use the powerful combination of FADEL IPM Suite with Oracle AP/AR & Order Management

"We can't say enough about how FADEL Intellectual Property Management (IPM) Suite has positively impacted our company over the years... (IPM) has allowed for critical system advances needed to meet our diversifying needs..." -- GM of Digital Distribution at O'Reilly

FADEL Helped a Leading High Tech Firm...

- Reduce royalty processing time by over 50% through automation
- Bring unprecedented accuracy to licensing workflow, saving our client as much as 20% in overpayments
- Realize estimated annual savings of up to \$800,000 by streamlining overall business flows; from contract negotiations to product sales and royalty reporting

FADEL Helped Customers like Tervis® ...

"A sophisticated software like FADEL gives me peace of mind that our royalty calculations are accurate and documented. It will allow us to continue creatively bundling products without running the risk of damaging our partner relationships, paying costly penalties for misuse, or undergoing time-consuming audit tasks."

FADEL is...

- A global provider of enterprise-class Rights and Royalty Management software
- A thought leader in the industry as the trusted authority for the tracking and monetization of content usage
- An award winning firm recognized for its proven customer track record

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